



Opening for an AmeriCorps VISTA Marketing & Recruitment Coordinator Full Time Year of Service with Stipend at a Maryland Non-Profit

The following position is a one year (Spring 2017 – Spring 2018) AmeriCorps VISTA position at Court Appointed Special Advocate (CASA) in Prince George's County (Riverdale, MD) and sponsored by Strong City Baltimore. Court Appointed Special Advocate (CASA)/Prince George's County works with children who have been deemed Children in Need of Assistance (CINA) due to the severity of abuse or neglect they have experienced and, as a result, are living in foster care.

Are you moved to help youth transition out of foster care with necessary resources and ease? Join CASA and help create sustainable social capital for this program helping foster youth! Create an effective marketing and recruitment plan that strongly brands CASA in the community and allows the organization to reach new sources of potential volunteers in order to increase our capacity to serve abused and neglected children in foster care.

The VISTA will:

- Serve as brand ambassador, making 3-4 presentations to community organizations
- Advertise all volunteer opportunities through a variety of sources
- Write and disseminate communication pieces
- Coordinate training with CASA's Training Facilitator for an average of 25 volunteers once per quarter
- Create a database of potential recruitment resources
- Create and implement volunteer appreciation/retention activities and events
- Maintain a diverse volunteer pool and create targeted recruitment campaigns as necessary
- Create an exit interview process for exiting volunteers
- Make recommendations about the most effective way to implement the marketing and recruitment plan

CASA recruits citizen volunteers from the community to provide a voice to abused and neglected children and youth in foster care. Volunteers receive 37 hours of pre-service training prior to being assigned to a case and then are closely supervised by professional staff as they work to gather information to make recommendations to the court about the best interests of the child or youth to whom they are assigned. Multiple studies have proven that children with a CASA volunteer spend less time in foster care, receive more services, are less likely to return to foster care, do better in school and perform better in 9 key areas of protective factors.

AmeriCorps VISTA (Volunteers in Service to America) is not a job per se, but a full time national service opportunity. Benefits include: living allowance, relocation assistance if eligible, health allowance, monthly travel reimbursement, choice of an education award or cash stipend, and non-competitive eligibility for federal employment upon completion. Preferred candidates will have a college degree or equivalent work experience, leadership potential, and motivation to serve.

Strong City's mission is to build and strengthen neighborhoods and people. For more than four decades, Strong City has secured the resources of VISTA members to build sustainable change and fight poverty in our neighborhoods. Strong City-sponsored AmeriCorps VISTA members receive a solid foundation of skills they can use as a springboard for careers in government, non-profits, education, and much more. For more information, please contact Tina Foster, VISTA Leader, at tfoster@strongcitybaltimore.org or (410) 435-0699.

To apply please visit <http://strongcitybaltimore.org/ameriCorpsvista/become-a-vista/>

Application Deadline: February 7, 2017

Start Date: March 13, 2017