

# Sponsorship Opportunities

## World of Wheels for CASA

Saturday, October 19, 2019

### Mack Truck (\$5,000)

- Premiere logo placement in marketing and guest bag sponsorship
- Logo on event sign
- Full panel ad in event brochure
- Logo on all event marketing materials
- Social media posts and link to company web site
- Logo on CASA web site home page for one year
- Thank you in CASA Annual Report

### Double Wide (\$2,500)

- Logo on event sign
- ½ panel ad in event brochure
- Logo on all event marketing materials
- Social media posts and link to company web site
- Logo on CASA web site as sponsor

### Crane Truck (\$1,500)

- ¼ panel ad in event brochure
- Logo on all event marketing materials
- Social media posts and link to company web site
- Logo on CASA web site as sponsor

### Community Vehicle (\$1,000)

- 1/8 panel ad in event brochure
- Social media posts and link to company web site
- Logo on CASA web site as sponsor

### Additional sponsorship opportunities include:



**Food Booth Sponsor** – sign on food booth and “Sponsored By [NAME]” on meal tickets



**Entertainment Sponsor** – musician, slides, moonbounce, etc.



**Sensory Hour Sponsor** – 1st hour of event with no music and less noise for guests with sensory processing concerns



**Scavenger Hunt Sponsor** – event-wide scavenger hunt with logo’ed prize



**Games Sponsor** – sponsor games area

In order to receive the full marketing benefits, sponsorships must be received by August 23, 2019.

Please submit a digital logo file for print and web media.

For more information, please contact **Kara Bundy** at [kbundy@pgcasa.org](mailto:kbundy@pgcasa.org)

